



Saxton Bampfylde

Appointment brief Appointment of Chief Economist

January 2023

Reference: QACBD

An introduction

The CBI has an ambitious vision for the UK, where business is at the heart of social progress, working in service of the nation.

Working with and on behalf of 190,000 businesses of all sizes and sectors, the CBI is proactive in speaking to government on the issues and opportunities that will shape that future: engaging and inspiring members; giving them the tools they need to better embrace the positives from the challenges that lie ahead; identifying the actions the government can take to smooth the way; and building the policy position to support the solutions. With a 'crowding in' mindset, the CBI is building momentum towards our ultimate goal: ensuring the UK becomes the most dynamic, competitive, and future-focused economy in the world.

Your CBI journey is yours for the making

- **We are an organisation of opportunity makers.** Just as the CBI works to deliver economic and social progress in the way we support business and shape policy, we want you to grow, progress and create your own path from the day you join.
- **What we do is incredibly interesting.** It is relevant to everything that is going on around us. You can directly influence and drive change. With offices across the UK and internationally, we're passionate about where we live and work.
- **We pride ourselves on trying to change things for the better.** We celebrate the impact and influence we have. And we stand up for what we believe in.
- **We treat everyone as an individual.** We promote flexibility and believe we all can thrive at work. We are a team of ambitious, smart and dedicated individuals who make great colleagues; we push each other on and support each other when it's tough. We prioritise inclusion and fairness.
- **You'll make a difference to the future of the UK economy and your own future too.** You'll feel you've personally influenced change. You'll push us to do more. And with extraordinary members and stakeholders who value working with us, you'll make connections that serve you for life – at the CBI and throughout your career.



The role

ROLE SUMMARY

The CBI's Chief Economist is a high-profile role, leading a highly regarded Economics team and function in their engagement with Treasury and the BOE and with a core focus on economic and tax policy, the transition to a low carbon, sustainable economy and global business leadership. Representing the CBI on public platforms, the role is integral in providing business leaders with advice on the UK economic outlook and global risks.

As a member of the CBI's Executive Committee the role is a senior leader across the CBI with ultimate responsibility for the vision, strategy and performance of the business and the delivery of the Seize the Moment strategy.



KEY RESPONSIBILITIES

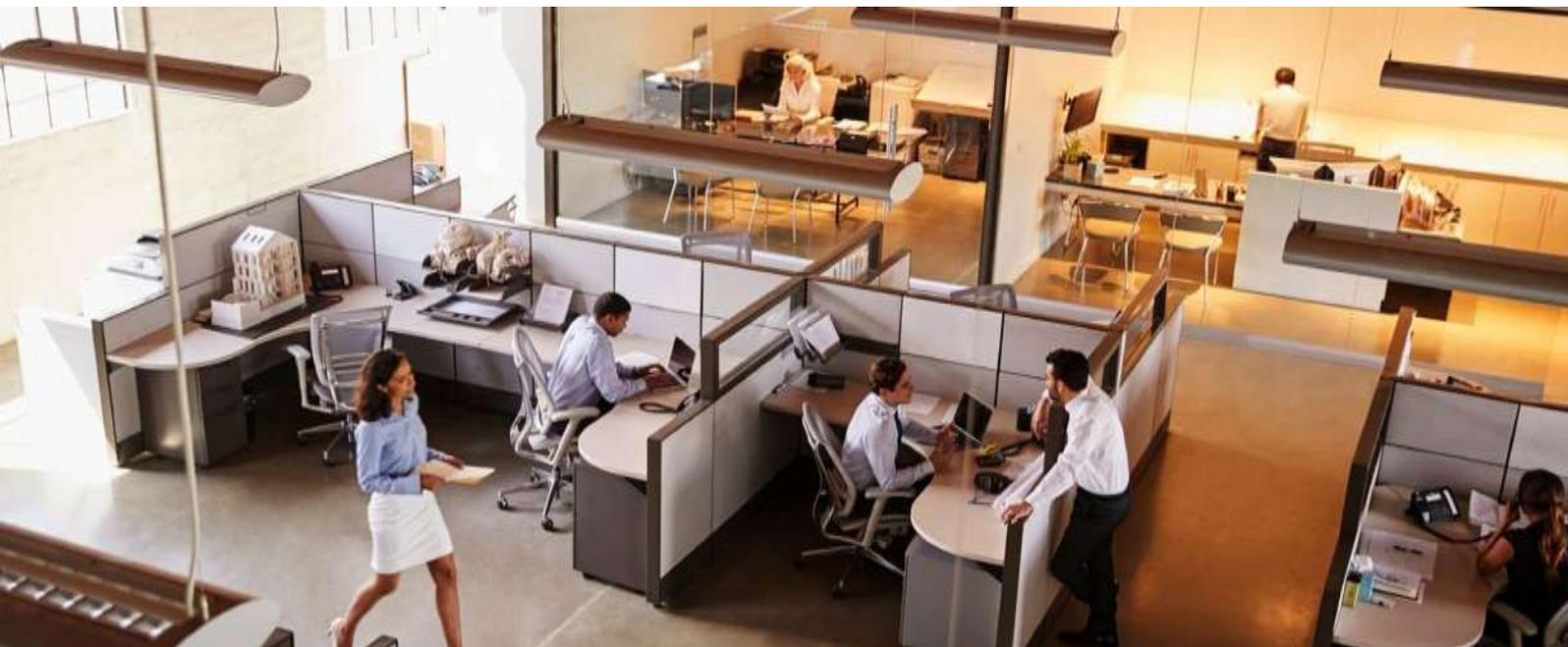
Senior Leadership and Economics strategy

- Develop and lead the economic strategy across the organisation on economic and fiscal policy and ensure the economic rigour of the CBI's analysis and policy recommendations.
- Advise the Director General and wider senior management on economic issues, being the most senior Economic, tax and fiscal expert within the organisation.
- Influence externally at the highest level of seniority, including with key political and business stakeholders, sharing economic intelligence to help policymakers make better decisions and lead CBI campaigns on economic policy.
- Brief boards of member companies on the outlook for the economy and wider economic strategy, provide keynote speeches at conferences on the economic outlook and lead the CBI's economic services to its members.
- Be the executive sponsor for the CBI's work on financial services, championing the sector, engaging with the Bank of England, PRA and other regulators at the most senior levels and helping to develop financial services policy to enable the wider economy.

- Lead the production of high-quality CBI submissions to HM Treasury for major fiscal events, including the Budget.
- Lead and develop the CBI's economic surveys, economic forecasts and economic modelling capacity to be a leading centre of analysis and insight.
- Ensure economic insights reflect and inform transformations across the UK's economy from decarbonisation, to innovation, to skills and supports the CBI's Seize the Moment strategy and wider policy work.
- Be a compelling spokesperson for the CBI in the media and oversee the CBI's voice on economic policy across a full range of media channels.
- Work across functions to support CBI's commercial objectives, bringing new members into the CBI and supporting CBI members on developing their strategy.
- Oversee the rigour of the Economic Policy and contribute to the development of CBI Economics product, ensuring alongside the Director of CBI Economics and the COO the Economic analysis and output are achieved to drive commercial success.
- Support a long-term tax roadmap for the UK -Setting out how the tax system will restore the public finances in a way that is consistent with supporting business investment, the transition to net-zero and the UK's international competitiveness.

Leadership of the Economics Functions

- Leadership of a dynamic and bold Economics function, ensuring an inclusive and supportive environment equipping teams and managers to develop and role model the CBI leadership behaviours.
- Ensure the CBI has the capacity and diversity of people, thinking and perspectives to support delivery of the strategy.
- Motivate the organisation toward high performance, ensuring all staff feel connected to the 'bigger picture'.



Person specification

Essential knowledge and experience

- A background in economics and experience applying economic analysis to real-world challenges;
- A strong understanding of UK and international economic issues and policy choices faced by the UK Government;
- Proven leadership experience, operating at senior management level, including managing change and coaching and developing teams; and
- Experience of working in an economic research and analysis function.

Desirable knowledge and experience

- Experience of offering public commentary on economic issues, on various platforms including in the media.

Essential skills and personal qualities

- Appreciation of the practical, strategic, commercial and political pressures facing companies; and
- Good understanding of how to influence policy development at senior levels of government and ability to execute a high-level political campaign strategy.

Below are the CBI skills and levels of skills expected for this role based on the pay band it sits within. [View the CBI Skills Framework](#) for further information, including descriptions and indicators of each skill.

Equality, Diversity & Inclusion

At the CBI, we are committed to attracting diverse talent that represents the society we live in.

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We encourage applications from all, regardless of age, sexuality, socio-economic background, disability, ethnicity, gender, religion, or beliefs. We are committed to building a culture of belonging and inclusion and this is reflected in our policies, practices, and internal employee-led networks and supported by our executive leadership team.

We are a family friendly organisation, and we encourage flexible working as we want our employees to achieve a healthy work-life balance. Currently our employees are hybrid working, but we encourage colleagues to collaborate and innovate, by working together in regional and national offices. Our employee-led networks are: REE Network, LGBT, HAND, Women's and Working Families and we have qualified Mental Health First Aiders who support our employees in having good mental health.

Terms of appointment

Salary: c. £160,000

Location: Cannon Place, London, and hybrid working available.

How to apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to the CBI on this appointment.

Candidates should apply for this role through our website at www.saxbam.com/appointments using code **QACBD**.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter, and complete the online equal opportunities monitoring* form.

The closing date for applications is noon on **Thursday 26 January 2023**.

* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.

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