

A stack of several copies of 'The Art Newspaper International Edition' is shown, fanned out from the top left towards the bottom right. The top copy is in sharp focus, showing the masthead 'THE ART NEWSPAPER' in large red letters, with 'INTERNATIONAL EDITION' in smaller black letters above it. A crest featuring a classical building and figures is positioned above the masthead. Below the masthead, there is a section titled 'FOR MORE NEWS & ANALYSIS VISIT' followed by the website 'theartnewspaper.com'. The background is a soft, out-of-focus grey.

# Appointment of Editor, The Art Newspaper

November 2023

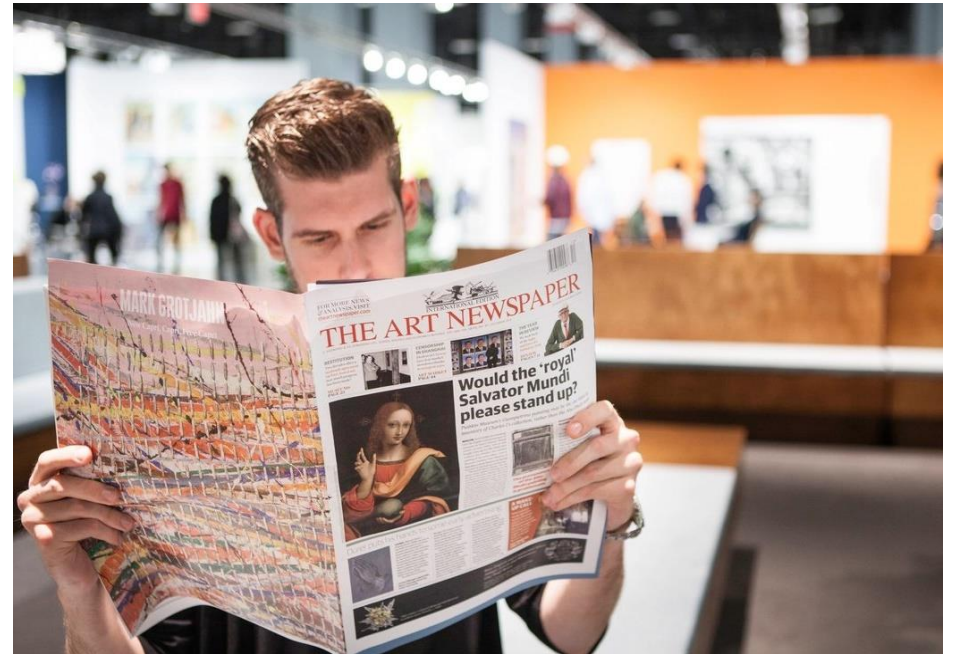
Saxton Bampfylde

# Introduction

The Art Newspaper, an online and print publication that covers the international art world, was launched in 1990 by Umberto Allemandi and Anna Somers Cocks on the original concept of Il Giornale dell'Arte, founded 1983. The Art Newspaper International Edition has offices in London and New York. Its unrivalled news and events coverage is fed by a network of sister editions, which together have more than 50 correspondents working in more than 30 countries. For more than 30 years, The Art Newspaper has been covering the world of art – and the world in which art happens.

We don't simply bring you all the latest developments, but we also analyse the most significant events and trends looking at how the international landscape of art and culture shapes – and is shaped – by politics, society, the economy, technology, and the environment. We serve an international audience, offering multi-channel access to breaking news, agenda-setting investigations and stimulating insights and opinion from around the globe. With correspondents working in more than 30 countries, our expert, independent reporting makes us the most trusted resource for the art industry as well as for collectors, art advisers, policymakers, artists, museum professionals and those who enjoy visiting art fairs, gallery and museum shows.

The Art Newspaper benefits from being part of an international network of titles with editorial offices in London, New York, Paris, Turin, Moscow, Istanbul and Shanghai.



# The Role

Our Editor since 2018, Alison Cole, is leaving The Art Newspaper to take on an exciting new role in the cultural world. We invite applications for her successor.

The Editor is responsible for the entire editorial content of The Art Newspaper, across all media and platforms, leading a team based in the United Kingdom and the United States, and promoting the publication's editorial vision, both externally and internally. The Editor sets the strategic direction for The Art Newspaper editorial products, in close collaboration with the company's CEO, senior team and ownership, and also oversees the content and production of daily newspapers at art fairs and special editorial projects, including partnership publications and supplements.

The successful candidate will be responsible for commissioning leading news stories and opinion pieces and shaping major news stories and exclusives, writing regular editorials and specialist articles and managing the reputation, integrity, and quality of The Art Newspaper's output. They will manage an international team of contributors, including the title's family of expert freelancers, and support a sister network of publications. They will work closely with the owner, publisher, CEO, and colleagues across the business, to increase circulation, subscriptions, and revenue, and ensure budgetary rigour and accountability. The successful candidate will have a high professional standing in the world of arts and culture and a deep knowledge of its workings.

They will have proven leadership, editorial and management skills and will contribute to a dynamic and positive team environment. They will have a thorough understanding of editorial process, deadlines and the deployment of both talented in-house staff and expert freelance specialists and contributors. They will also have a track record of actively engaging with the various communities that The Art Newspaper addresses, including the art historical, museum, gallery, art publishing and art market communities. The editor reports to the board of The Art Newspaper Ltd. The job is based in London. Occasional travel is required.





# Facts and figures

Monthly print edition // audience  
23,000 circulation

Fairs // daily editions  
8,000 copies distributed daily

## Digital channels

Social: 1 million + followers

Newsletters: 37,500+ subscribers

Podcasts: 710,000+ listens

## Theartnewspaper.com

1.3 million page views

(1<sup>st</sup> January – 31<sup>st</sup> March 2023)







# Main Activities & Responsibilities

- The entire editorial content of The Art Newspaper, across all media and platforms;
- Leading The Art Newspaper's editorial team, in the UK and US, and promoting the publication's editorial vision, both externally and internally;
- Developing The Art Newspaper's brand and networks and representing The Art Newspaper externally, including at speaking engagements and events;
- Setting the strategic direction for The Art Newspaper editorial products, in close collaboration with the company's CEO, senior team and ownership;
- Overseeing the content and production of Art Fair Dailies and a raft of special editorial projects, including sponsored content, partnership publications and supplements;
- Commissioning leading news stories and opinion pieces and shaping major news stories and exclusives;
- Writing regular editorials and specialist articles;
- Managing the reputation, integrity, and quality of The Art Newspaper's output;
- Managing and overseeing an international team of contributors, including the UK 'TAN family' of expert freelancers, and supporting a sister network of TAN publications;
- Working closely with the owner, publisher, CEO, and colleagues across the business, to increase circulation, subscriptions, and revenue;
- Managing and ensuring budgetary rigour and accountability; and
- Working to ensure that the business prospers, and that staff and freelancers are valued and nurtured.



# Person Specification

- A high professional standing in the arts/cultural world and a deep knowledge of its workings;
- Proven leadership, editorial and management skills, with the ability to make tough calls as well as popular decisions, while contributing to a dynamic and positive team environment;
- A thorough understanding of editorial process, deadlines and the deployment of both talented in-house staff and expert freelance specialists and contributors;
- A track record of actively engaging with the various communities that The Art Newspaper addresses, including the art historical, museum, gallery, arts publishing and art market communities;
- An ability to enhance both editorial and commercial relations, and a keen understanding of the commercial realities of the current media landscape;
- First-class communication and written skills and an ability to collaborate closely with colleagues and contacts, both internally and externally;
- Excellent professional networks; and
- A sound understanding of budgetary, regulatory and legal matters in relation to media.



# Terms of Appointment

Location: The role could be based in London or New York

Salary: Details to follow

Benefits: Pension and health plan

Annual leave: 25 days per annum

The Art Newspaper is a Disability Confident Committed Employer, and applicants with disabilities who opt in are guaranteed interviews where they meet the essential requirements of the role as set out in the job description.

## Process

Interviews will take place in January 2024, with the following interview panel:

- Alexandra Shulman, independent panelist
- Victoria Siddall, independent panelist
- Nick Sargent, CEO, The Art Newspaper
- Tom Marks, independent panelist







THE ART NEWSPAPER

# How to Apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to The Art Newspaper on this appointment.

Candidates should apply for this role through our website at [www.saxbam.com/appointments](http://www.saxbam.com/appointments) using code PBFDC

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring\* form.

The closing date for applications is noon on Monday 27<sup>th</sup> November.

\* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

## GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.





# THE ART NEWSPAPER

