

# Appointment of Creative Director

March 2025  
Ref EBSOA



Saxton Bampfylde

About us

## About us

As a leading expert in cultural development and production, Museum Studio brings together a team of international creative and technical professionals.

We are trusted collaborators, providing unique support to cultural decision makers and their teams, transforming their cultural projects into influential benchmarks and immersive experiences.

Our expertise covers every aspect, from the physical space to its seamless integration into the digital realm.

## Our network

400 people.  
46 countries.  
5 continents.

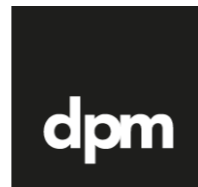
Proven  
capabilities,  
limitless reach.

**MET**

Design innovation for brands  
and commercial attractions

**Event**

Design excellence for museums  
and heritage attractions



Trusted project management  
for museum and cultural clients

**LEACH**

World leader in high impact  
graphic displays and graphic  
production



Experts in exhibit engineering,  
fabrication and installation

**hypsos.**

Specialist fabrication for  
cultural and brand clients



Legendary arts  
publishing house.



Immersive exhibitions venue,  
production and touring

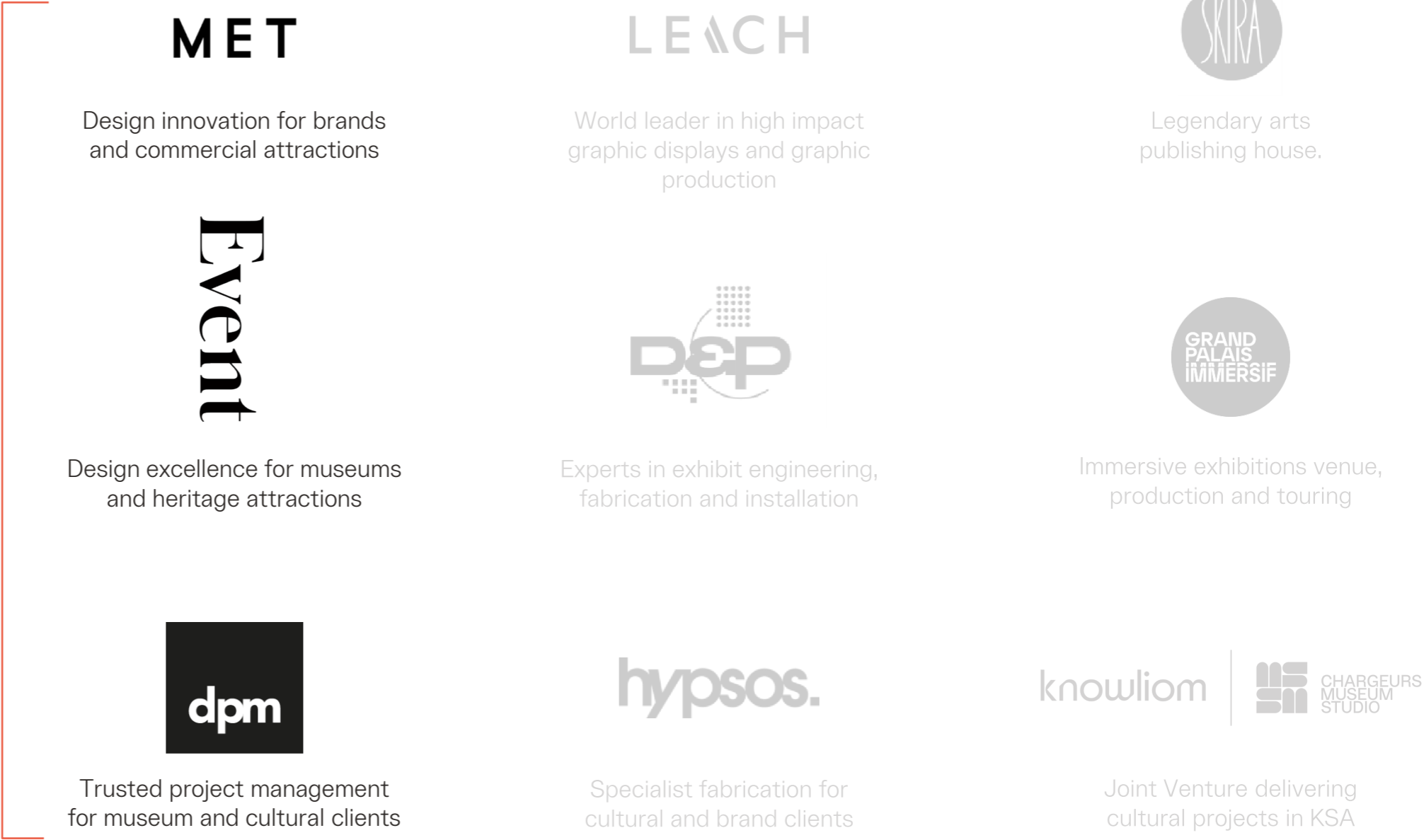
knowliom



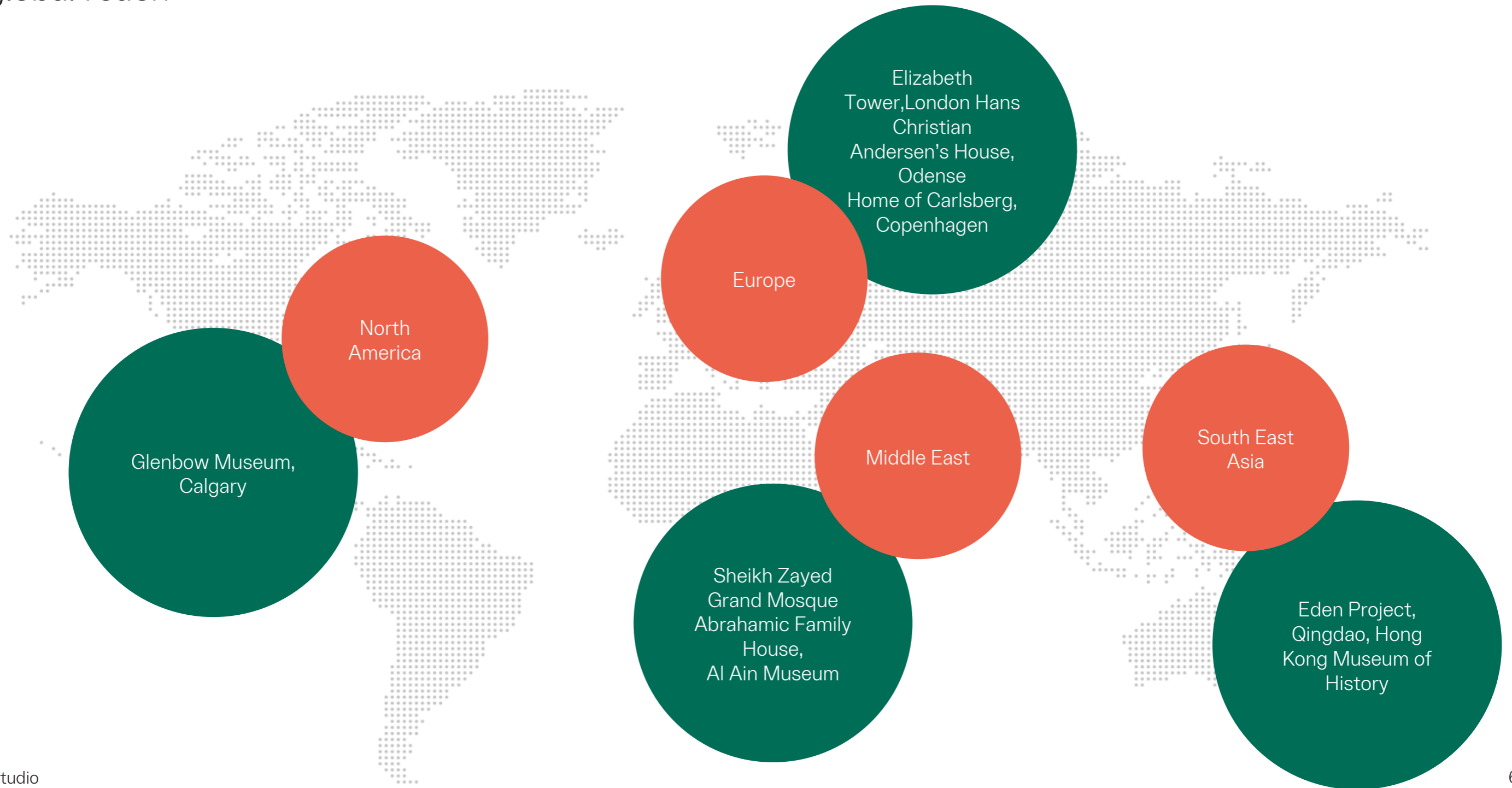
Joint Venture delivering  
cultural projects in KSA

# Museum Studio Brands

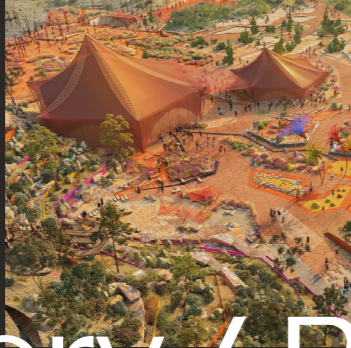
## Museum Studio UK



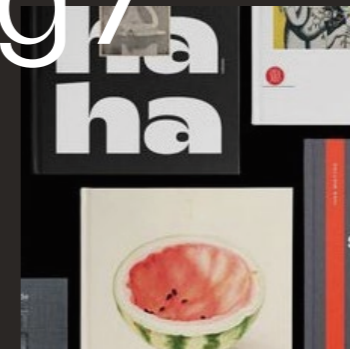
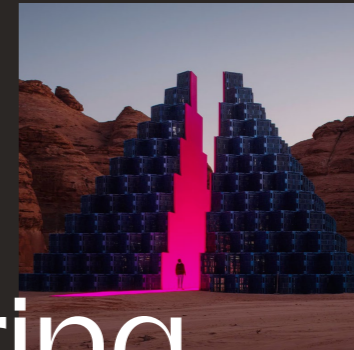
## Our global reach



Our services



Advisory / Project Management  
/ Content and Interpretation/  
Exhibition Design / Exhibit Engineering  
and Fabrication / Touring and  
Temporary Exhibitions / Publishing /  
Cultural Retail



# Our services

## Advisory

Bold visions, achievable roadmaps and analysis informed by experience. We combine visionary thinking with rigorous approach, testing feasibility, masterplanning buildings and defining operational needs.

## Project Management

Managing complex projects boils down to three aims: The best quality, delivered on time and on budget. Our longstanding experience world-wide has taught us how to make this a reality.

## Curatorial & Interpretation

The stories you tell and how you tell them are the heart of any experience. We uncover research, explore assets and objects and interpret to connect with your audiences and communities.

## Engineering & Build

Creating unique experiences means very little comes off the shelf. We combine a meticulous eye for detail, engineering expertise and quality of craftsmanship to realise the most innovative visions.

## Production & Touring Exhibitions

From museum's temporary galleries to tents in the desert, we conceive, design, produce and tour commercial exhibitions which innovate, attract and connect to audiences wherever they are.

## Exhibition Design

We bring visions to life. From jaw-dropping moments to the subtlest of details, from structures to stories, from artwork to interfaces, we design every element of the visitor experience.

## Publishing

We are heritage publishers with a focus on the future. New technologies, new channels for communication – we embrace the new, while honouring our reputation for editorial excellence and production quality.

## Cultural Retail

We believe every retail space is another opportunity to connect audiences with your messages, your stories and your brand.

# Vision, Mission and Values

## Vision

We believe passionately in the transformative power of culture and its impact on our lives.

## Mission

We are Cultural Catalysts.

Our work evokes emotion, tells stories and makes memories.

We will enable all audiences to connect with meaningful subjects through transformational experiences, stories and emotion.

We will provide a holistic offer, using our varied and deep expertise to support and promote all facets of the cultural sector.

We will break geographic boundaries, working and collaborating globally, and using our collective expertise to deliver world class projects.

## Values

1. Innovative & visionary
2. Committed & passionate
3. Ethical & trustworthy
4. Ambitious & determined
5. Collective & inclusive

# Awards

We work within multi-disciplinary teams to create award-winning projects. We combine world class creativity and a sophisticated awareness in the design and delivery of projects that have led to us winning over 100 international awards. Our museums have uniquely won the European Museum of the Year Award five times.

## Home of Carlsberg, Copenhagen Denmark

- SEGD awards – Honour Award for Branded Environments 2024

## Carl Nielsen Museum, Odense Denmark

- EMA – Michelletti Award 2024
- European Museum of the Year 2025 Nominee

## The Burrell Collection, Glasgow Scotland

- Art Fund – Museum of the Year 2023
- Architects Journal – Retrofit Awards both the Culture & Heritage Award 2022
- British Construction Awards (BCI) Project of the Year Award 2022
- British Construction Awards (BCI) Culture and Leisure Project of the Year 2022

## H.C. Andersen's House, Odense Denmark

- European Museum Academy DASA Award 2022  
Children in Museums Award 2022
- Shortlisted, International Exhibition of the Year, Museums + Heritage Award 2022
- Lighting Design Awards  
Interior Architectural Illumination / Visitor Experience & Museum Exhibition 2022

## The Box, Plymouth UK

- Highly Commended, European Museum of the Year Award 2022
- Shortlisted, Exhibition of the Year UK, Museums + Heritage Award 2021
- Shortlisted, Design Week Award 2021
- Conservation Project of the Year, Museums + Heritage Award 2020

## Aerospace, Bristol UK

- Best Museum or Gallery, Group Leisure & Travel Awards 2020
- Large Attraction of the Year, Southwest Tourism Awards 2019
- Southwest Project of the Year, RICS Awards 2018
- Bristol, UK Tourism and Leisure Award Winner, RICS Awards 2018

## St Fagans National Museum of History, Cardiff UK

- Art Fund – Museum of the Year 2019
- Royal Society of Architects Welsh Architecture Award 2019
- RICS Wales Award for Tourism and Leisure 2018

# Awards

We work within multi-disciplinary teams to create award-winning projects. We combine world class creativity and a sophisticated awareness in the design and delivery of projects that have led to us winning over 100 international awards. Our museums have uniquely won the European Museum of the Year Award five times.

## EPIC Irish Emigration Museum, Dublin Ireland

- Europe's Leading Tourist Attraction
- World Travel Awards 2019
- Best Entrepreneurial Tourism Innovation Award, Irish Tourism Industry Awards 2019
- Shortlisted – European Museum of the Year 2018
- Commended, Cultural Building, RIAI Awards 2018
- Commended, Cultural Building, RIAI Awards 2017

## Titanic Belfast, UK

- Europe's Leading Tourist Attraction,
- World Travel Awards 2016
- Sandford Award for Heritage Education 2015
- Outstanding Visitor Experience, NI Tourism Awards 2015
- Best Visitor Attraction, European Group Travel 2015
- THEA Award for Outstanding Achievement 2014
- Best New Product/Loving the Customer, UK Customer 2015
- Museums + Heritage Awards for Excellence, Highly Commended, Permanent Exhibition 2013
- Museums + Heritage Awards for Excellence, Winstan Bond Trophy 2013

## Roman Baths, Bath UK

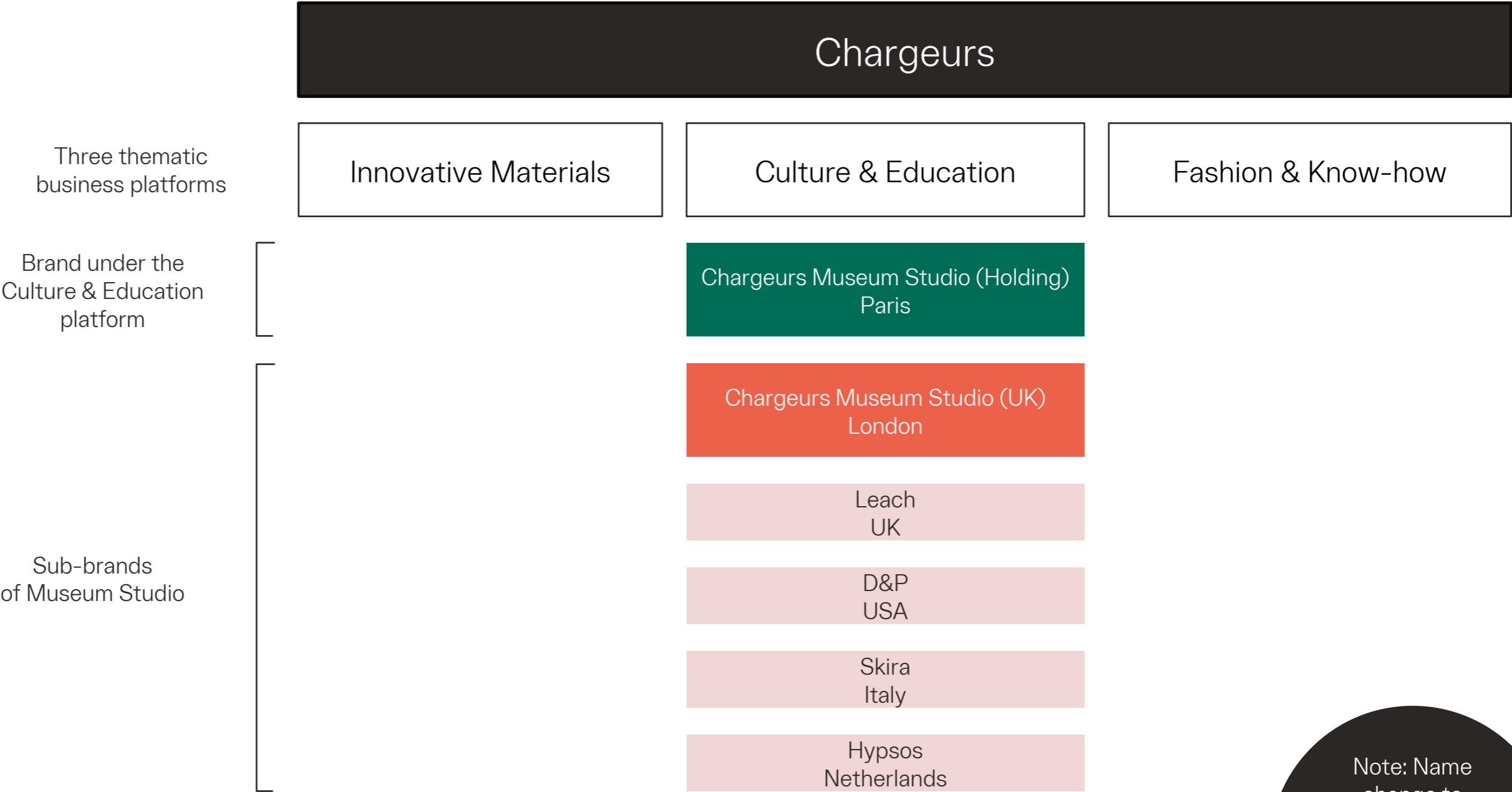
- Gold, International Visitor Experience of the Year, Southwest Tourism Awards for Excellence 2019
- Gold, Large Visitor Attraction of the Year, Southwest Tourism Awards for Excellence 2019
- Silver, Business Tourism Venue, Southwest Tourism Awards for Excellence 2019
- International Visitor Experience, South West Tourism Awards: Silver 2017
- Large Visitor Attraction of the Year, South West Tourism Awards: Gold 2017
- Large Visitor Attraction of the Year, Bristol, Bath and Somerset Travel Award 2016
- Access for All, VisitEngland Awards for Excellence: Silver 2016

## The Meet Vincent Van Gogh Experience Travelling Exhibition

- THEA Award for Outstanding Achievement Immersive Exhibition – Touring 2017

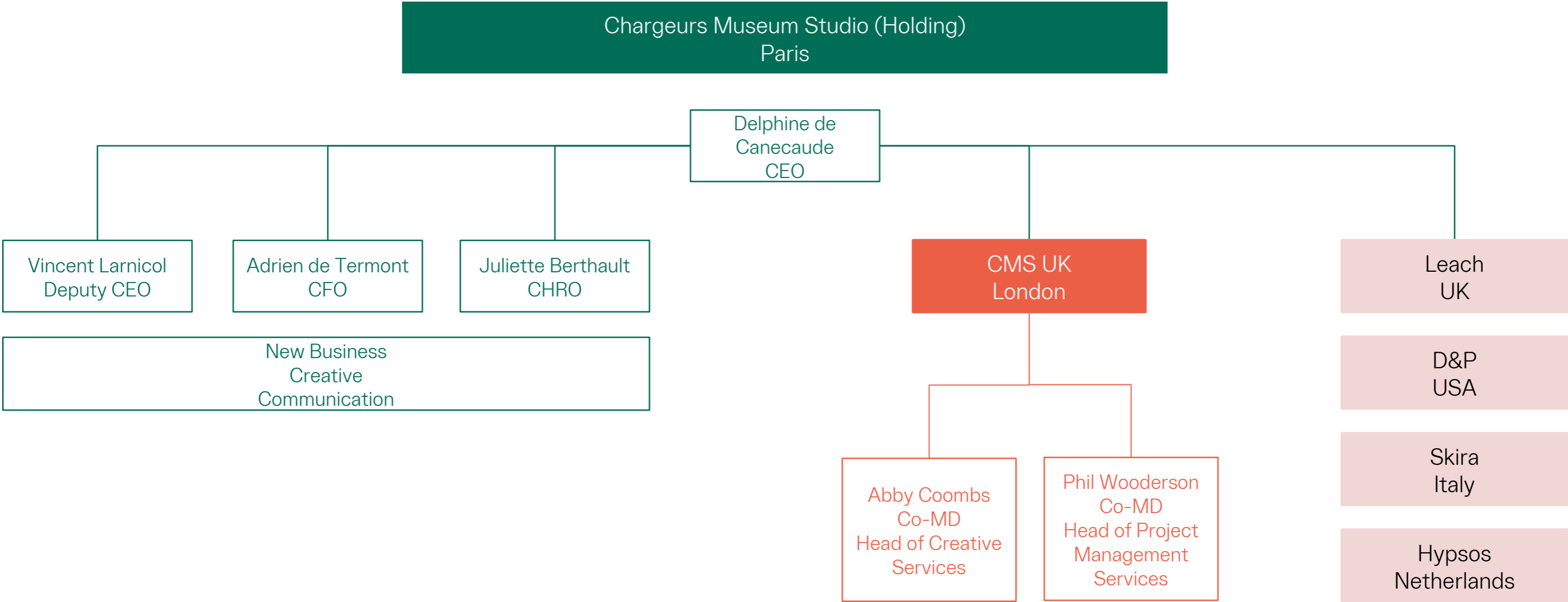
# Team Information

Team Information  
– Chargeurs



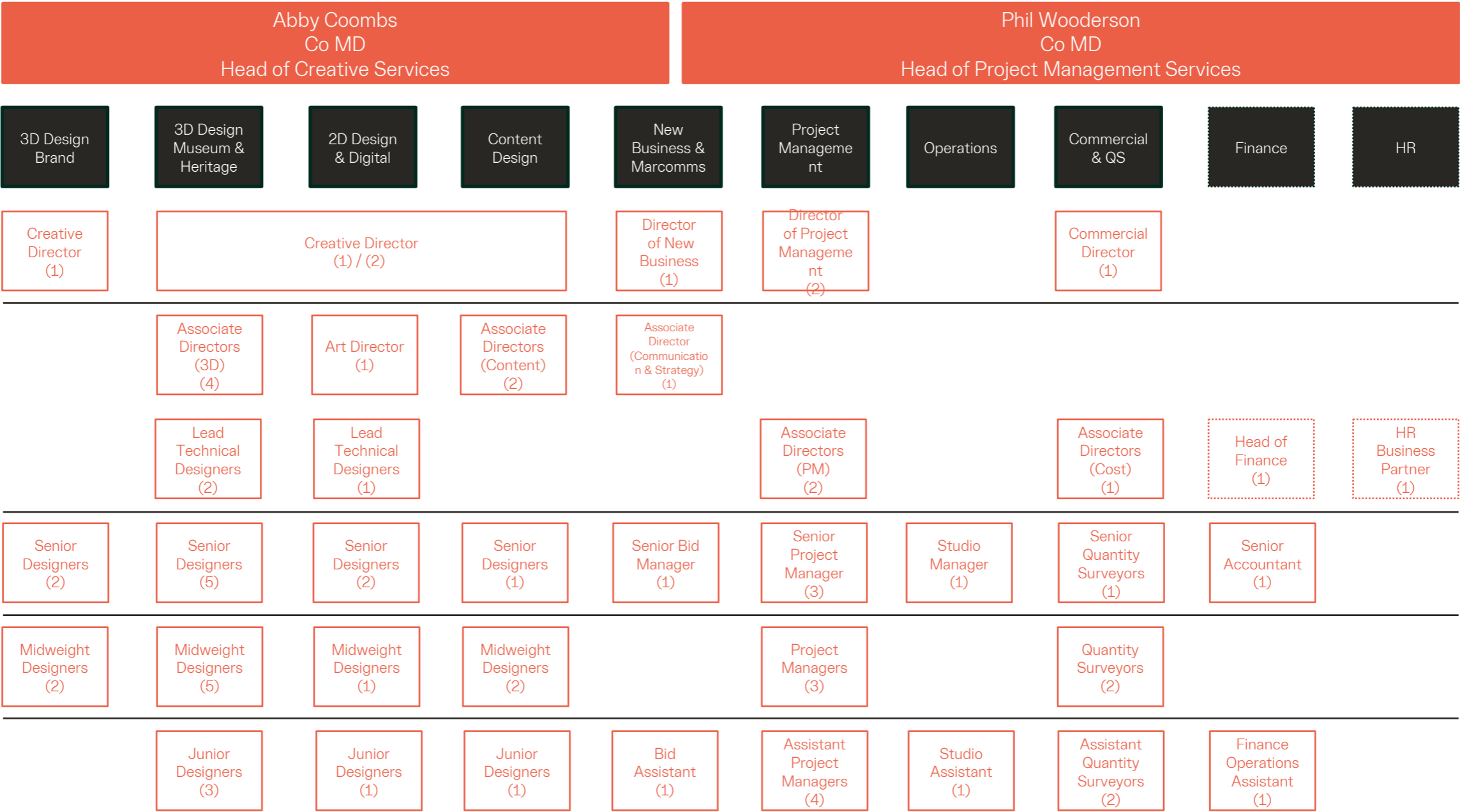
Note: Name change to Compagnie Chargeurs Invest Awaiting approval April 2025

Team Information  
– Museum Studio Holding



# Team Information

– Museum Studio UK



# CMS (London) Services

## 3D Design

### Experience design – concept to delivery

- Concept design
- Schematic design
- Technical design
- Prototyping
- Creative Direction

## 2D Design

### Graphic design – concept to delivery

- Artworking
- Branding
- Wayfinding & signage
- Media art direction

## Content Design

### Content design – concept to delivery

- Content research & development
- Curation
- Narrative and interpretative planning
- Audience evaluation & consultation
- Collections assessments and development

## Consultancy

### Masterplanning

- Feasibility studies
- Business planning
- Economic impact assessments
- Running competitions

## Project Management

### Project management

- Contract admin
- Turnkey solutions
- Construction / site management
- Cost consultancy

Selected projects

Book of Kells Experience,  
Trinity College Dublin, 2023



The Burrell Collection, Glasgow,  
2020



Oman Across Ages Museum,  
Nizwa, 2021



Titanic, Belfast, 2012



Home of Carlsberg,  
Copenhagen, 2023



H. C. Andersen's House  
Museum, Odense, 2021



POLIN Museum of the History of Polish Jews, Poland, 2014



The Box, Plymouth, UK, 2020



Carl Nielsen Museum,  
Odense, 2023



# Current Projects

Eden Project Qingdao, China



# Six Regional Museums, KSA



Glenbow Museum,  
Calgary Canada



# Hong Kong Museum of History



Natural History Museum  
of Denmark



# The Opportunity

## The Role

As we continue to develop and strengthen our studio, we have an exciting opportunity for an experienced Creative Director to join the team in London.

Our Creative Directors set the vision for pitches, projects and the wider studio, developing engaging programmes for the creative teams. They drive creativity and stimulate innovation across the studio, overseeing development of creative pitches, masterplans, proposals and/or projects with energy, inspiration, focus and care.

With expert knowledge of experience design across museums, attractions and brands, they bring cutting edge, best practice principles across all aspects of design and demonstrate effective leadership to clients, internal and external project teams and across studio activity.

Outside of the studio and our projects, the Creative Directors act as ambassadors for Museum Studio and our London creative brands; Event and MET, developing opportunities and fostering collaborative relationships across the industry.

# Main Activities & Responsibilities

## Projects

- Direct full analysis of briefs and content to ensure the generation of high-quality and original experiences for museums, attractions and brands, building engaging narratives and intelligently conceptualising or responding to spaces.
- Lead creative and/or technical direction on all elements of projects during production/ construction and installation phases to ensure outputs meet intent, for clients and for CMS.
- Take full responsibility for quality and programming of all aspects of design outputs and co-ordination across conceptual design stages and/or technical and delivery stages to ensure all scope, deliverables and professional responsibilities are to the highest standards, offering guidance and problem-solving skills to project teams when needed.
- Collaborate with the project management team to manage the client relationship through the design process.

## Projects

- Line-manage senior creatives, acting as a coach and mentor to develop the wider creative team.
- Promote a strong creative culture across the studio, facilitating insightful and dynamic studio forums for the stimulation of creativity, professional development and teambuilding.
- Stay ahead of the latest trends working with agility to drive innovation, sustainability and accessibility and community engagement across our work.
- Enable training and development to encourage, enhance and champion quality of outputs and processes for the creative team.
- Engage with partners within the CMS group to find opportunities for collaboration and innovation.
- Build connections across the sector and support new business activity.

# Person Specification

## Knowledge and experience

- Professional level knowledge in all relevant aspects of experience design including but not limited to;
  - Strategy
  - Master planning
  - Spatial planning
  - Specialist exhibit design
  - Materiality and construction
  - Architectural interfaces
- Experience of managing design development and delivery of full projects, including building strong client relationships.
- Wide knowledge of industry consultants, potential collaborators and contractors etc. with the capacity to brief them, scope work and co-ordinate inputs.
- Knowledge of best-practice approaches to sustainability, principles of universal design, accessibility and inclusion etc.

## Skills, Abilities and Personal Attributes

- Engaging and effective design presentation skills when delivering to internal and external audiences.
- Ability to think strategically for both internal and external stakeholders.
- Aptitude to work across range of projects of varying scales e.g., museums, attractions, brands, promotional activities.
- Demonstrated drive and capacity to innovate.
- Passion for developing and delivering rich visitor experiences and engagement.
- Strong aesthetic sensibility.
- A keen eye for detail.
- Ability to proactively identify and communicate opportunities for efficiencies.
- Ability and willingness to coach, mentor and develop creative team members, acting as a role model.
- A champion for proactive, continuous learning approaches, individually and for creative team members.

# Terms of Appointment

Location:	London
Salary:	The organization is open minded to candidates with different levels of experience it is envisaged that the salary may land in the range of £95,000 - £110,000, but there is some degree of flexibility for an exceptional candidate.
Benefits:	Directors Bonus Scheme to the value of c.20% base salary; life insurance; 5% employer contribution pension; employee discounts.
Annual leave:	25 days.

## Due diligence

Due diligence will be carried out as part of the application process, which may include searches carried out via internet search engines and any public social media accounts.

# How to Apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to Museum Studio on this appointment.

Candidates should apply for this role through our website at [www.saxbam.com/appointments](http://www.saxbam.com/appointments) using code EBSOA.

Click on the 'apply' button and follow the instructions to upload your documents and complete the online equal opportunities monitoring\* form. We would welcome a CV, Cover Letter and if possible, a past portfolio of completed creative projects.

The closing date for applications is noon on **Wednesday 2<sup>nd</sup> April**.

\* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

## GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.

# Thank you



MUSEUM  
STUDIO

Saxton Bampfylde