



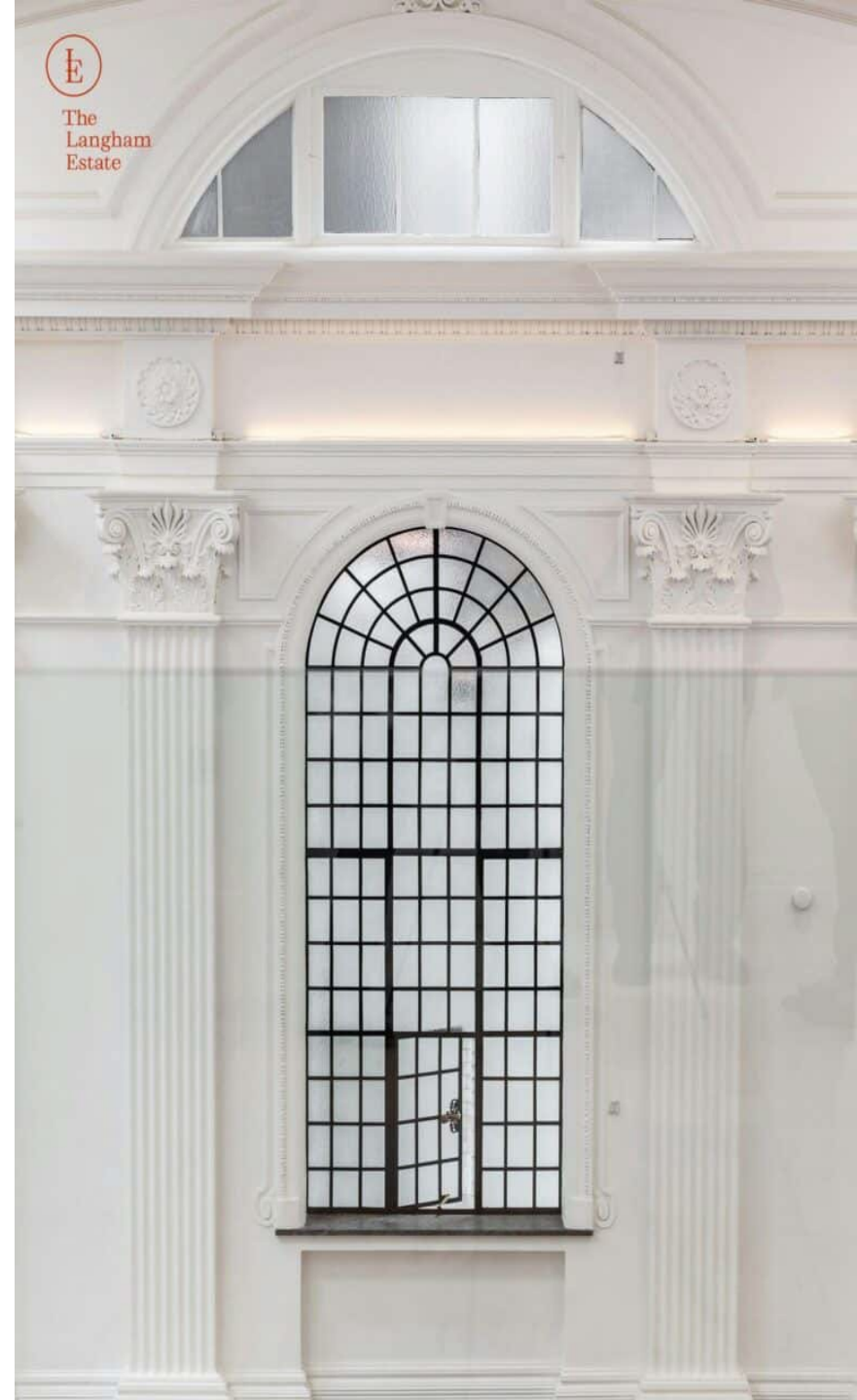
APPOINTMENT OF

DIRECTOR OF PROGRAMME

MAY 2025 PBBTCB

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INTRODUCTION

It's an extraordinary moment to join Ibraaz, founded in 2010 as a pioneering initiative of the Kamel Lazaar Foundation. For over a decade, we have been a platform for critical discourse, and a champion of artists pushing boundaries in contemporary art from the Middle East and North Africa. From groundbreaking online exhibitions to thought-provoking essays, Ibraaz has established itself as a leading voice in the MENA art scene, offering vital new perspectives to a global audience. The Kamel Lazaar Foundation's commitment to fostering cultural exchange has been at the centre of Ibraaz's success, and we're now ready to honour that legacy by establishing a permanent physical home.

In summer 2025 we are taking our vision to the next level by opening our first ever physical building. As we transition from a successful digital platform to a dynamic multidisciplinary institution in Central London, we are now looking for a passionate, experienced, and culturally-attuned candidate to help to shape and deliver our programming strategy, forge meaningful international partnerships, and create cohesive experiences that honour our mission of fostering dialogue between the Global North and South. Working in close partnership with myself and our newly appointed Director of Operations, this person will be instrumental in establishing Ibraaz as a transformative

force in the contemporary art world, particularly for artists and voices from the MENA region and Global South. The Director of Programme will play a crucial role in realising our creative ambitions and ensuring that our multidisciplinary approach—spanning exhibitions, talks, literary events, music, and more—creates powerful cultural exchanges and resonates with diverse audiences. This is a unique opportunity to help build the framework of an exciting new institution and shape the future of contemporary art from the MENA region.

Lina Lazaar, Founder and Chief Executive, Ibraaz



IBRAAZ LONDON

Ibraaz proposes to become a platform for illuminating thought and culture located in London and networked to a world of worlds.

Situated in the heart of the Global North—but rooted to the Global South, its diasporas, and third cultures—Ibraaz will be dedicated to hosting exhibitions, gatherings, talks, and other happenings that facilitate an equitable exchange of knowledge in the 21st century.

To reimagine what art and culture can do in a changing world, Ibraaz proposes an agile and responsive model that incorporates tactics of trial and error in its evolution.

Keeping in mind the organisation's intention to evolve organically, 93 Mortimer Street and the adjacent 43 Great Portland Street space will function as a testing ground for intentional gatherings, with rooms that can function as galleries, libraries, workshops, studios, and more.

Ibraaz's core mission is to hold space for people across fields—who are actively reimagining, recuperating, and redefining past, present, and future across scales—to think together. That mission extends to Ibraaz.org, which resurrects our former iteration as an online platform: a community bound as much by consensus and alignment as by dissonance and debate.

Commissioned essays, conversations, projects, and more will be published online on a rolling basis to extend discussions and connections elsewhere.

KAMEL LAZAAR FOUNDATION

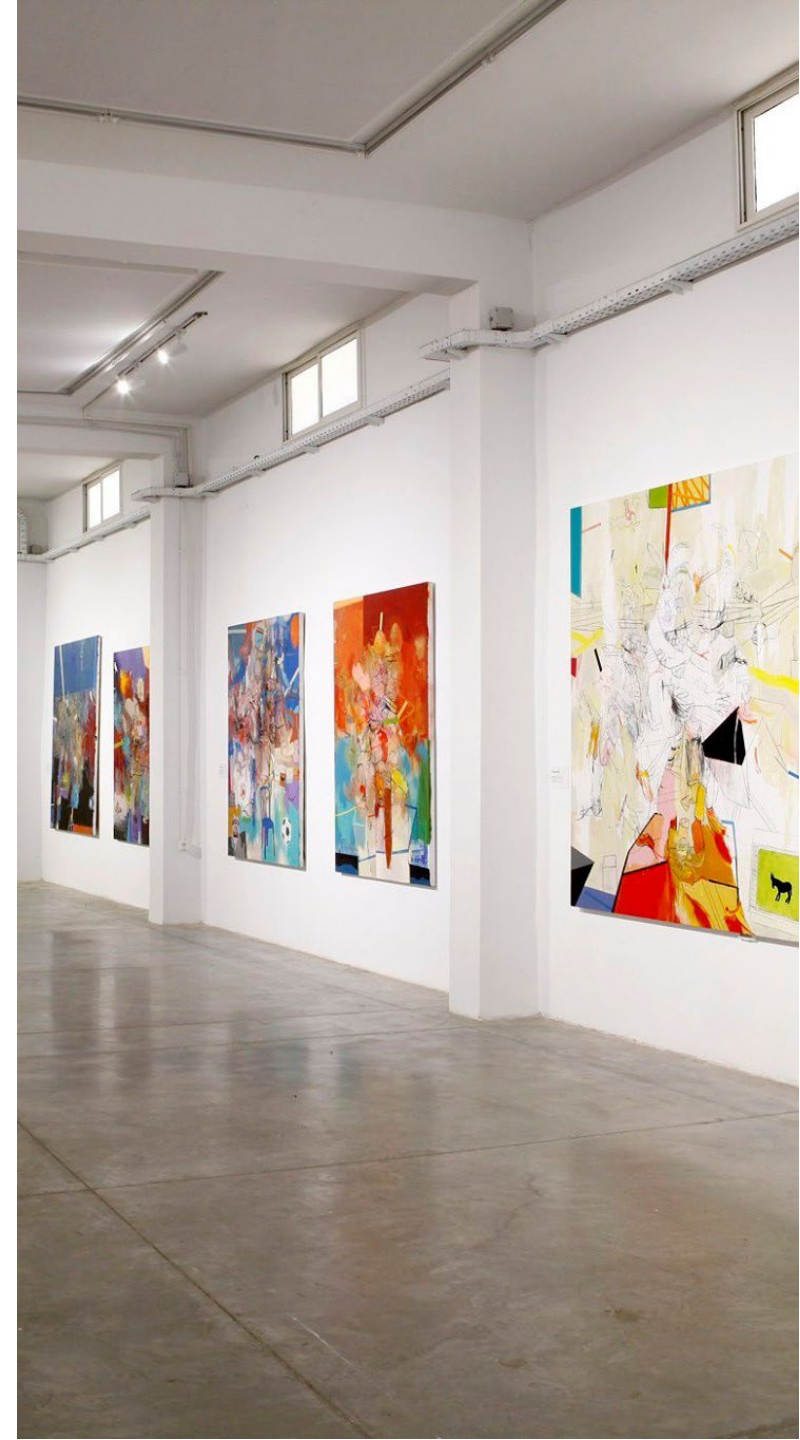
The Kamel Lazaar Foundation (KLF) is a non-profit organization dedicated to the promotion and support of art and culture in the Middle East and North Africa (MENA) region. Established in 2004 by Kamel Lazaar, a Tunisian-Swiss financier and art collector, the foundation is headquartered in Geneva, Switzerland, with active operations in Tunisia and other parts of the MENA region. KLF's mission is to foster cultural exchange and understanding by supporting a wide array of arts initiatives spanning several key areas including visual arts, music, literature, and the performing arts.

KLF actively supports arts education and capacity-building initiatives. By partnering with universities and cultural institutions, KLF facilitates workshops, seminars, and training programs designed to nurture the next generation of artists and cultural leaders. These programs seek to equip young artists with the skills and knowledge needed to thrive in a competitive global arts environment. KLF is also committed to expanding the reach of MENA artists by enabling their participation in international

exhibitions and cultural events. The foundation provides grants and financial support to artists, allowing them to share their work with a broader audience and engage with the global arts community.

The preservation of cultural heritage is another cornerstone of KLF's mission. The foundation undertakes projects aimed at documenting and conserving the region's rich artistic and cultural legacy. This includes supporting the restoration of historical sites and buildings, as well as archiving significant cultural artifacts.

Through these initiatives, the Kamel Lazaar Foundation is making a profound impact on the cultural fabric of the MENA region. By fostering creativity, facilitating dialogue, and preserving heritage, KLF is not only supporting the growth of the arts but also contributing to a more inclusive and culturally rich society. Its highly successful art station, B7L9, located in an underprivileged neighbourhood in Tunis, is an exemplary model of using art and culture as a vehicle for social inclusion.



LINA LAZAAR, IBRAAZ FOUNDER & VICE PRESIDENT OF THE KLF

Lina Lazaar is the Vice President of the Kamel Lazaar Foundation (KLF), a Geneva and Tunis-based institution focused on supporting visual culture, cultural production, culture-related education, and the development of diverse connected ecosystems across the MENA region.

Lina has led KLF since 2015 and is responsible for the day-to-day running of the foundation. She has founded and leads many of KLF's prominent initiatives, including Ibraaz, an editorial platform that has been relaunched as a London-based cultural institution; the JAOU biennial, a platform for diverse international curators to deliver city-wide interventions, activations, symposiums, concerts, and large-scale exhibitions across the MENA region; B7L9, the first independent, experimental, and entirely community-managed art space in Tunis; as well as the KLF collection.

Lina previously served as a Contemporary Art Specialist at Sotheby's, London. Throughout her decade-long career, she spearheaded the development of the contemporary Arab and Iranian art market in the international auction market, including the launch of Sotheby's auctions in the

Middle East. Lina has also been a curator of contemporary art exhibitions and interventions, making her curatorial debut at the Tate Modern in 2010, followed by The Future of a Promise, the first Pan-Arab Pavilion at the 2011 Venice Biennale. Lina was also the founder and lead curator of Jeddah Art Week (JAW) in 2012, through which she brought the first large-scale city-wide interventions and exhibitions to the Kingdom of Saudi Arabia. Lina returned to the Venice Biennale in 2017 as curator of The Absence of Paths, Tunisia's first national pavilion in over 50 years, which attracted over 300,000 visitors and was voted among the top ten pavilions at the 2017 Venice Biennale.

Lina is an advisory board member of the University of Chicago's Renaissance Society, as well as the Institute of Contemporary Art at the University of Pennsylvania. She is a graduate of HEC and holds graduate degrees from the London School of Economics (mathematics & statistics) and Sotheby's Institute of Art (in post-war contemporary art).



THE ROLE

Ibraaz is a dynamic cultural non-profit charity dedicated to fostering dialogue and understanding through multidisciplinary programming. Our space in London features six distinct areas of programming, including talks, literary and social science conferences, debates, book launches, poetry readings, concerts, and exhibitions. We aim to engage our audiences with innovative and flexible programming while exploring sustainable funding models.

In addition to our physical spaces, Ibraaz has a 7th space: our website, which serves as an autonomous online publishing platform. This platform is deeply connected to the content produced in our physical building and requires resource allocation and management of its contributors. Some contributors may overlap with those involved in the physical space, but not necessarily.

The Director of Programme will play a pivotal role in realising Ibraaz's mission as a pioneering cultural organisation dedicated to championing contemporary art from the Middle East, North Africa, and the Global South. Based at our six-story arts centre in Central London, this position requires exceptional coordination skills to oversee diverse programming across multiple spaces while fostering meaningful cultural exchange and dialogue.

MAIN ACTIVITIES & RESPONSIBILITIES

Programme Development and Coordination:

- Develop and maintain a dynamic and flexible schedule of events that aligns with Ibraaz's mission and values.
- Liaise between teams and project manage various programs happening across the different floors dedicated to music, film, exhibitions, talks, and other cultural events.
- Ensure cohesive programming that creates synergies between different artistic disciplines and spaces.
- Foster in-house public programming that engages diverse audiences and accommodates audience-driven initiatives.

Partnership Development:

- Build and nurture strategic partnerships with like minded organisations from the Global South.
- Represent Ibraaz at cultural events and forums to expand our network and influence.
- Identify collaboration opportunities that enhance our programming and extend our reach internationally.
- Develop relationships with artists, curators, and cultural institutions that align with Ibraaz's vision.

Internal Collaboration:

- Work closely with the Director of Operations to ensure optimal use of physical spaces.
- Collaborate with the full curatorial team to ensure all activities speak to each other and work seamlessly toward common goals.
- Facilitate regular communication between departments to maintain alignment and resolve potential conflicts.
- Support public engagement initiatives that connect our

programming with diverse audiences.

Communications and Audience Development

- Partner with the communications department to develop effective promotional strategies.
- Ensure consistent messaging across all program areas.
- Contribute to community development strategies that increase engagement with diasporic communities.
- Help shape the narrative of Ibraaz as a cultural bridge between the Global North and South.

Strategic Planning and Evaluation:

- Contribute to the organisation's strategic planning process.
- Develop metrics for evaluating program success and impact.
- Analyse audience engagement and feedback to continuously improve programming
- Stay informed about current trends and developments in the arts and cultural sector globally.

Reporting Structure :

- This position reports to the Founder and works in close collaboration with the Director of Operations. The role will be responsible for a small team working across curatorial, exhibitions and production.

PERSON SPECIFICATION

Experience:

- Proven track record in managing cultural organisations or significant cultural programs.
- Demonstrated experience in developing and delivering multidisciplinary arts programming.
- Strong background in building international partnerships, particularly with organisations in the Global South.
- Experience in project management within the cultural sector.
- Familiarity with contemporary art from the MENA region and Global South.

Knowledge and Skills:

- Deep understanding of and passion for artistic expressions from diasporic communities and artists from the Global South.
- Strong organisational and coordination abilities.
- Excellent interpersonal and communication skills.
- Ability to work effectively in a diverse, collaborative environment.
- Financial literacy and budget management capabilities.

Personal Attributes:

- Strategic vision coupled with attention to detail.
- Collaborative leadership style.
- Cultural sensitivity and global perspective.
- Adaptability and problem-solving orientation.
- Commitment to fostering inclusive and accessible cultural spaces.



How to Apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to Ibraaz on this appointment.

Candidates should apply for this role through our website at www.saxbam.com/appointments using code **PBBTCB**.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring* form.

The closing date for applications is noon on **Friday 13 June**.

* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.



