

Appointment of

Fair Director

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Saxton Bampfylde

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Introduction

As Southeast Asia's leading global art fair, ART SG is a dynamic platform showcasing visionary and iconic contemporary art from the region and around the world.

Conceived by The Art Assembly and co-owned by MCH (Art Basel owners) and launched in 2023, the owners are looking to recruit a new Fair Director to lead the Fair and take overall responsibility for gallery recruitment, as the inaugural Director moves into a new focussing on collector and VIP engagement

Taking place in January at the Marina Bay Sands Expo and Convention Centre at the heart of Singapore's financial district, ART SG is widely regarded as one of the most significant art fairs in Asia Pacific. With lead partner UBS, The fair and features a stellar line-up of international and regional art galleries alongside a curated program of large-scale installations, experimental film and moving image, thought-provoking panel discussions and performances.

Coinciding with Singapore Art Week, ART SG will return from 23 – 25 January 2026 (Preview & Vernissage 22 January) with an exceptional line-up of international and regional galleries, bringing progressive concepts and curation to the Singapore art landscape, delivering a fair of international standard and best practices, with a distinctive identity. The fair fosters artistic excellence and cultural dialogue across Southeast Asia and the broader Asia Pacific region. Differentiated from other art fairs, ART SG is geared towards the interests of the globally minded collector and aims to expand these interests by promoting new discourse and connections; encouraging cross-border collecting. ART SG helps galleries to broaden and deepen their networks and make an impact within the city of Singapore and the wider region.

With three different gallery sectors: GALLERIES, FOCUS and FUTURES the fair showcases high quality international content alongside distinctive Southeast Asian contemporary art practice, creating a multi-faceted place of exploration for new and established collectors.



The Art Assembly

The Art Assembly is an exciting affiliation of three major international art fairs, founded in the Asia Pacific region.

Comprising **ART SG** in Singapore, **Taipei Dangdai** in Taiwan and **Tokyo Gendai** in Japan, The Art Assembly represents a unique joint initiative between three of the world's leading art fair organisers: Sandy Angus, Tim Etchells and Magnus Renfrew. Together they bring over 50 years' experience in the sector and have successfully co-founded and launched more than a dozen fairs across the world over the last 15 years. Most notably, in 2008 they launched Hong Kong's first globally recognised international art fair *ART HK Hong Kong International Art Fair*, to huge acclaim.

With a deep-rooted understanding and appreciation of Asia and its many remarkable cultural landscapes, artistic practices, histories and audiences, The Art Assembly provides important meeting places for the local and

international art worlds to converge. The affiliation's three cornerstone fairs act as regional platforms for creative and commercial exchange at a time when appetite for the consumption of art is more apparent than ever. Each world-class event is tailored to its local market, with each vision further brought to life by their accomplished and passionate Fair Directors.

Focused on building meaningful and long-term relationships with local institutions, artists, galleries, collectors and their growing audiences, The Art Assembly's fairs continue to pave the way for the exciting future of international art scenes in Asia.



Why Singapore?

One of the most connected Asian cities

The island-state of Singapore is a fast growing financial and cultural economy, ideally situated within the hub of Southeast Asia. Less than a 4-hour flight from every other major Southeast Asian city, Singapore has an excellent logistics and services infrastructure supportive to major trade events, and access to a growing network of high-net-worth individuals from across the Asia Pacific region.

Major event organisers such as the annual F1 Singapore Grand Prix have leveraged on these capacities to stage high profile event targeting the ultra luxury sector.

A wealth centre and safe haven

In the past decade Singapore has witnessed one of the highest growth rates of ultra high net (UHNWIs) in the world, as defined by personal wealth exceeding US\$ 30 million (S\$ 40.1 million). The UBS Billionaire Ambitions Report 2024 reported that Singapore was increasingly a location of choice for billionaires, who prioritised healthcare, education and jurisdictions where legal structures support wealth transfer.

Already positioned as a regional leader and a pro- business economy, Singapore has in recent years made particularly large investments in strengthening its foothold as a global wealth hub, most notably via tax perks that incentivise the setting up of family offices.

The number of single family offices have jumped nearly threefold since 2020, largely driven by an influx of wealthy Chinese families into Singapore.

Southeast Asia is projected to be one of the top regions for ultra high net worth increase, having four out of the top twelve fastest growing UHNWI markets globally, and by 2026 Asia is projected to surpass Europe as a wealth hub with Singapore, as Southeast Asia's gateway city and regional hub, playing home to over 6000 UHNWIs – a jump of 268% in one decade.

These above movements can be traced towards several key factors: Singapore's safe haven reputation, the high standard of living demanded by a new generation of high-earning

professionals, strong and enduring economic fundamentals, and a competitive tax regime.

As a result, Singapore has attracted the region's mega-rich to have a presence, particularly from the surrounding countries of China, Indonesia, and the Philippines, who gravitate towards the stable governance, banking infrastructure, education, medical care, and general ease of access in Singapore. In addition to lifestyle, the UHNWIs are attracted to the country's potential for investment, particularly Singapore's commitment to supporting the rise of disruptive business models created through technology abundant capital.

ASIA'S SILICON VALLEY

In recent years, Singapore has accelerated its growth in future innovation and technologies, through which it has acquired the reputation of Asia's Silicon Valley. Both the Singapore government and private venture capitals have put significant attention into key pillars such as artificial intelligence, cybersecurity, blockchain, immersive media, augmented reality and virtual reality, which in turn are stimulating industries such as FinTech and MedTech. Singapore's digital economy contributed \$113 billion or nearly 18% to the nation's overall GDP within 2023.

59% of global tech companies have their Asian regional headquarters in Singapore, and 80 out of the world's top 100 leading tech firms are represented. Big Tech firms such as Alphabet, Apple, Meta Platforms, Microsoft and Amazon use the country as a springboard to chase regional growth, particularly in fast growing neighbouring economies such as Indonesia and Thailand. Foreign technology start-ups are leveraging Singapore's brand to scale their businesses and venture overseas. Singapore also has the largest China tech cluster outside of China, including companies like Huawei, Tencent and Alibaba who are rapidly expanding their presence. Not only do these companies bring in their businesses, the wealth of their founders also follows suit, emulating how tech executives flooded into Silicon Valley in the 80s and 90s.

SINGAPORE'S ART SCENE

Singapore is home to one of the most vibrant art scenes and ecologies in Asia, with strong financial and lifestyle ties to other regional capitals such as Jakarta, Manila, Bangkok, Kuala Lumpur and Hanoi. Anchored by major visual arts museums such as the National Gallery Singapore, Singapore Art Museum, and the ArtScience Museum, there is significant institution-led outreach and encouragement to draw the general public to visual art events.

ART SG takes place within the wider context of Singapore Art Week, the city's annual celebration of the visual arts every January.

The Singapore Biennale, the most established biennale within Southeast Asia, returns from 31 October 2025 – 29 March 2026, with the theme "Pure Intention".

The Team

Magnus Renfrew, Tim Etchells & Sandy Angus
Co-founders

Shuyin Yang
Founding Director

Charles Ross
Managing Director

Trevor Hyland
Operations Director

Debora Ferrarini
Director of Exhibitor Operations

Su Min Yeoh
Gallery Liaison

Joan Soon
Head of VIP Relations

Emma Battaglene
Director of Marketing & Communications

Jacinda Goh
Marketing Executive

Louise Toft
Head of Audience and Insights



Main Activities & Responsibilities

Overall Management, Strategic Direction & Budgeting

- Overall responsibility for recruiting local and international galleries
- To Lead and manage the ART SG team
- Monitoring of latest developments in the regional/international art world and adapt tactics accordingly
- To maintain regular face time with Singapore based exhibitors and art community.
- To attend all openings in Singapore by both exhibiting and non-exhibiting galleries and to ensure a strong team presence is felt all year round.
- To lead the sales process to recruit high calibre galleries from Singapore, SEA , APAC, Europe and America meeting pre-agreed sales targets.

Installations and Fair initiatives

- To have responsibility for making the necessary arrangements for high level installations at the Fair
- Ensuring the addition of new content to the Fair year on year; e.g. gallery sections, artist prizes etc

Sponsorship and Partnerships

- To attend key sponsor meetings where applicable
- To assist in the day-to-day identification of new sponsor leads through regular networking.

Media Relations

- To develop key messaging for the positioning for ART SG
- To create a compelling narrative for ART SG exhibitor content and public art curatorial, in order to encourage maximum press coverage
- To act as a key spokesperson for ART SG

Relationship Management

- Help build and maintain strong relationships with key relevant stakeholders – e.g. galleries, Government, cultural and institutional, commercial, sponsors etc.

The role reports into fair owners

Person Specification

- In-depth understanding of the Asia Pacific and Southeast Asian art market, its commercial landscape, and key players within the global and regional gallery ecosystem
- Significant experience at a senior level within a related environment such as a commercial gallery, art fair, or auction house.
- Strong, established relationships with gallery owners, collectors, curators and opinion-formers across Asia-Pacific regions.
- A deep knowledge and understanding of Singapore's strategic position in Asia, including its advantages as a hub for wealth management and growing collector base.
- Proven ability to build and sustain relationships with international galleries.
- Outstanding communication skills with ability to engage with a range of stakeholders, including commercial galleries press, collectors, museums and the public.
- Demonstrated team leadership capabilities to manage day-to-day operations and nurture staff development.



Terms of Appointment

Location: Singapore

Salary: Competitive

Annual leave: Four weeks

Due diligence

Due diligence will be carried out as part of the application process, which may include searches carried out via internet search engines and any public social media accounts.



How to Apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to ART SG on this appointment.

Candidates should apply for this role through our website at www.saxbam.com/appointments using code **PBBTHA**.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring* form.

* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.



