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Our
Future
Health

Appointment of

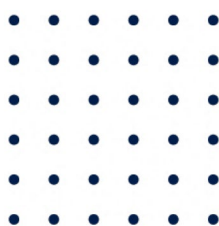
Chief Product Officer



Saxton Bampfylde

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Letter from our CEO

Dr Raghieb Ali
CEO, Our Future Health

My journey to leading Our Future Health began long before I ever imagined heading up a national research programme. My father developed glaucoma in his 40s, which meant he began to lose his eyesight and so was unable to work. Times were hard but my mother took on a job as an administrative assistant in the NHS and worked tirelessly to ensure that we could focus on our studies.

As a child on free school meals and attending one of the worst-performing schools in the country, my chances of going to Cambridge and becoming a doctor were almost zero. But against very long odds, I was able to get into medical school and fulfil my ambition to serve as an NHS doctor.

I quickly encountered the fundamental struggle that every doctor in our healthcare system experiences. We don't see our patients until symptoms start showing.

Too many patients were arriving in hospital with diseases that were preventable, or at least delayable, if we had intervened earlier. I treated people with cancer, diabetes, heart attacks and strokes – all with risk factors that could have been identified and acted upon sooner. It became clear to me that the system was not really working and so alongside my clinical work, I began my research career – with a focus on understanding the causes of the major non-communicable diseases – and how they can be prevented.

While I did complete my clinical training in Acute Medicine, I was always more interested in how we could reduce deaths and disability from the diseases my patients were suffering from, improve population health and reduce inequalities. In March 2020, I decided to return to frontline clinical duties in Oxford and those early Covid waves were like nothing I had ever seen before. Alongside my hospital work, I also advised the Government on Covid and later worked on the vaccine programme, focusing on increasing uptake among ethnic minority groups. In 2022, I was honoured to receive an OBE for this work, though what mattered most to me was contributing to the national effort at a time of crisis.

These experiences have reinforced a conviction I have held throughout my career: modern healthcare systems, including the NHS, deal with sickness rather than health. Too many people live with disease for too many years, when earlier intervention could have changed the outcome. That is why Our Future Health matters so deeply.

By bringing together up to five million volunteers from across the UK, linked health records, genomic data and blood samples, we are creating the largest health research programme of its kind in the world. This resource will allow researchers to discover new ways to prevent, detect and treat common diseases – and it will allow individuals to benefit too, by understanding their own risk of conditions such as diabetes, heart disease and glaucoma.

This is a once-in-a-generation opportunity to change the whole paradigm of healthcare. In the future, the first interaction most people will have with the health system will be to understand their risk of disease, rather than to seek treatment when they are already unwell. Genetic profiles and population-scale data will allow doctors to intervene earlier, offer screening, and prevent conditions from taking hold. It is an exciting future, one that we in the UK have a chance to lead. We are already making a national impact, with Government describing Our Future Health as a “unique UK asset” and committing significant investment to our work. But our ambition goes further. To achieve it, we need leaders who are motivated by the scale of this challenge and inspired by its potential.

That is why now is such a compelling moment to join us. We are still young enough as an organisation for new leaders to shape how we work, how we grow, and how we deliver for our participants, our partners and for society – but established enough to have the resources, credibility and momentum to make change happen at scale. The decisions we make together over the next few years will determine whether Our Future Health fulfils its potential to transform healthcare for generations.

This is why I am excited to open up an opportunity to join us. You will be joining at a pivotal moment, helping to shape how our organisation grows, ensuring we continue to build and deepen the value and connection we offer to our volunteers, partner groups, and wider stakeholders, playing a vital role in how we deliver success.

If you share our vision of helping people live healthier lives for longer, I warmly invite you to consider joining us.

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About us

Despite advances in healthcare and medicine, large numbers of people in the UK still spend many years of their later life in poor health because of common diseases and health conditions such as cancer, Alzheimer's, heart disease, arthritis, diabetes and stroke.

Our Future Health helps health researchers to tackle this growing burden of disease. With our data, they can develop new ways to detect diseases at an earlier stage, and even prevent them from occurring in the first place.

From the very start of Our Future Health, we've had a big target in mind. We want up to 5 million adults in the UK to take part in our programme, so that people can live longer and healthier lives. The target is hugely ambitious. No other health research programme has come close to recruiting so many people, anywhere in the world. It is these achievements that led to the equally unprecedented announcement in July that we had been awarded up to £354 million in the 2026-2030 spending review, which is the highest government grant ever given for a single research programme.

Today, we're proud to say we're over half the way to our volunteer recruitment goal thanks to our volunteers and over 300 staff. As of July 2025, more than 2.5 million people have consented to take part in our programme. That means their health records can be analysed by researchers, to discover new ways to prevent, detect and treat diseases.

We're now the world's biggest health research programme of its kind and our volunteer group is also more diverse than other, similar health research programmes. We're building a community of volunteers to create a detailed picture of the nation's health. Thanks to the phenomenal support of the public, registered health researchers are already studying an incredibly detailed picture of the UK's health. We currently have around 50 approved studies that are actively analysing our data, including studies on cancer, cardiovascular disease, diabetes and kidney disease.

We're building a community of volunteers to create a detailed picture of the nation's health.



Our values as an organisation



Our values guide how we behave in all our work, our engagement with others and in our communications.

They complement and support our overarching aim, which is to help people live longer and healthier lives through better prevention, earlier detection, and improved treatment of diseases.



United by Purpose, Evolving Together

"We are a team united in our mission, committed to evolving together through collaborative decision-making, continuous learning, support for change, and transparent communication. Our shared purpose drives us to engage in meaningful discussions, adapt to new challenges, and maintain open and honest communication, ensuring we grow and evolve together."



Empowered Expertise, Enabling Innovation

"We empower individual and collective expertise as the foundation for enabling innovation. We encourage specialisation and creative problem-solving, fostering an environment where innovation is welcomed, and knowledge is shared freely. This approach allows us to leverage our deep expertise to drive forward-thinking solutions and advancements."



Diverse Contribution, Inclusive Collaboration

"We embrace diverse contributions and exercise inclusive collaboration, recognising the strength that comes from different perspectives. We are committed to creating an environment where individuals are heard, participation is equitable, and differences are celebrated. This inclusive approach enriches our organisation and enhances our collective effectiveness."



Measurable Impact, Lasting Legacy

"Our focus is on creating measurable impact and building a lasting legacy. We align our actions with clear, achievable goals and hold ourselves and each other accountable for our contributions. Our commitment to sustainable and reflective practice ensures that our work not only meets immediate needs but also contributes positively to our organisation and our stakeholders over the long term."

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To read more, go to :
www.ourfuturehealth.org.uk



The role

We are working to power transformative research by building the world's largest, most diverse health dataset with a cohort of engaged participants and a suite of research products and services that will change the life sciences sector. We have key Executive roles that will drive our vision for participants and researchers and the Chief Product Officer plays a critical role in enabling their success by planning, delivering, maintaining and evolving the products and services that will be needed to deliver on these goals. These products are innovative and complex, needing to achieve ambitious outcomes without compromising the security of participants data, or the ethical and regulatory environments in which we need to operate. By navigating these challenges, the Chief Product Officer will be at the heart of the innovative solutions that will drive our success.

We are looking for a strategic, mission-driven leader with a proven track record in product innovation, design and operational leadership. The role needs to lead the development and execution of an innovative user focussed product roadmap, whilst also providing confident leadership in a fast-evolving environment where they can add significant value as part of an enabling function, but without direct accountability for value generation. Refining and developing the role of product within Our Future Health and helping to establish the rhythm and collaborative ways of working with key partners across the organisation, will also be absolutely critical to success.

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Essential duties and responsibilities

The heart of the role is to develop and delivery our product vision, strategy, and roadmap, overseeing the entire product and design lifecycle and leading cross-functional teams to ensure products align with business goals and participant / researcher needs. This includes leading the product design, service design and user research teams to ensure user experience is at the heart of what we are building. Key areas of product delivery include:

Participant products:

Products, services and capabilities for the recruitment of diverse participants at scale, the ongoing engagement of those participants so they remain active with Our Future Health, the delivery of digital health products for providing personalised health feedback and the interaction with participants to encourage their participation in additional health research and to provide additional insight or data.

Researcher products:

The development of researcher-facing products and services to enable world-leading health innovation, including the tools and capabilities to unlock data analysis in the Trusted Research Environment, the development of new services such as recontact studies and sample access, and the development of capabilities to optimise research operations and customer experience at scale.

Internal products:

Development of a product mentality to the critical internal product that underpin our overall success, whether that is infrastructure that underpins our strategic priorities and/or tools and capabilities that empower our staff to unlock the ability of our staff to achieve their potential.

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Key responsibilities

Product strategy and vision:

Develop and articulate the overall product vision, strategy and roadmap, ensuring it is ambitious and appropriately aligns with objectives of the Chief Medical Officer (for Participants), Chief Business Officer (for Researchers) and Chief Science Officer (overall research outcomes), but is also realistic and affordable and appropriately prioritises security and other regulatory and ethical needs.

Product lifecycle management:

Oversee the entire product and design lifecycle from conception and design, through to launch and ongoing evolution in line with an agile development approach. Creating the process and governance for the effective prioritisation of activities, empowering squads in their decision-making, but with the appropriate escalations as needed.

Product leadership:

Drive a strong product management culture across the organisation, including in areas outside of the Product function, by being a collaborative influencer and by ensuring that there is a consistent and coherent approach to product management across all parts of the team.

Cross-functional leadership:

Collaborate closely with other functions, including particularly Technology, Delivery, Marketing, Science and Ethics as well as various operational teams, ensuring that Product takes an active leadership role in cross-functional teams, helping to ensure alignment and successful delivery of planned outcomes. Development of a strong and collaborative working relationship with Technology and with the Delivery team (under the COO) is particularly key.

Customer and market understanding:

Drive user research, competitor analysis and data analysis, working closely with Science, Marketing, Ethics and Analytics teams, to gain deep insights into the needs and preferences of participants and researchers, and in identifying opportunities to leverage this insight into the product roadmap and into decision-making processes.

Team leadership:

Build, mentor, and manage the product and design teams (currently just over 20 people but likely to expand), developing a cohesive and integrated way of working across the team and fostering a high-performing, strategically-motivated culture of innovation, collaboration, accountability and continuous improvement. Collaborate with colleagues to create the environment in which product and design can thrive alongside other functions within cross-functional squads (currently 10 squads but further expansion likely), including engineering, data and science colleagues.

Listen and learn culture:

Create systematic feedback loops with participants (e.g. Involvement Network, Public Advisory Board) and the researcher community (e.g. User Surveys, Customer Feedback, Advisory Boards) and champion product and process improvements based on this insight. Leverage analytics and qualitative feedback to continually optimize digital features and usability and adapt the product strategy in response to participant needs and technological advances.

Innovation and growth:

Drive innovation by identifying new trends, exploring new technologies and guiding new product ideas, encouraging this to become the culture of the Product team and the wider organisation. Ensure that ideas are captured, prioritised and implemented as appropriate.

Executive leadership:

As a member of the executive team, proactively contribute to the organisation's purpose, vision, mission and long-term strategic planning. Provide thought leadership on how Products can drive Our Future Health's mission and ensure the programme's growth and sustainability, representing the team, whilst always acting in the best interests of Our Future Health.

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Position specifications

Strong communication, visionary thinking, and the ability to foster an inclusive, high-performance team culture ensuring that Product & Design are a strong influence at the heart of the organisation.

Experience and qualifications

Educational background

Bachelor's or advanced degree (Masters or PhD) or qualifications in a health/health related field is desirable.

Industry background

Experience in working in the health/life sciences sector and developing products in health/consumer health/research is required.

B2C and B2B experience

Our programme now includes more than 2 million consented participants and an expanding network of research partners. Experience operating in both B2C (at scale) and B2B (through periods of growth and diversification) is highly desirable. We are not looking for an identical context or scale, but for someone who understands how to build and evolve products and services that meet the needs of both individual users and institutional clients.

Professional training

Evidence of continued professional development in areas related to product development, user centred design, or leadership.

Industry recognition

Membership or involvement in professional networks or bodies (e.g. product management and/or design thinking communities) is a plus

Technical or role-specific skills

Mission-driven product leadership

Proven ability to define and communicate a compelling product vision and strategy that advances the organisation's mission, differentiates its value proposition, and drives measurable impact across multiple user groups and markets.

Organisation-level product strategy and portfolio management

Experience leading product portfolios at scale, ensuring that products are aligned behind a single organisational strategy. Skilled at prioritising investment across competing demands and measuring impact through data-driven OKRs.

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Executive influence across commercial data, technology, and research domains

Strong understanding of the intersection between product, commercial outcomes and business strategy, data, technology, and scientific research. Able to work in close partnership with the Chief Data Officer, Chief Technology Officer, Chief Business Officer and Chief Scientist to deliver integrated, high-impact data products and services.

User-centred and insight-driven decision-making

Deep commitment to designing products and services grounded in user needs - from researchers and analysts to participants and public stakeholders. Experienced in embedding feedback loops, performance metrics, and service quality measures (SLAs, NPS, user analytics) into organisational practice.

Product culture and capability building

Track record of leading a product function within a complex or mission-led organisation. Skilled at designing ways of working, frameworks, and professional development programmes that embed product thinking and customer-centric design across teams. Experienced in leading other senior leaders, building organisational capability, and establishing a strong management layer, creating succession pipelines, and embedding performance and growth frameworks across teams.

External engagement and ecosystem leadership

Comfortable representing Our Future Health externally — with academic partners, funders, regulators, and commercial collaborators — to articulate the value and direction of its products and platforms. Able to influence the UK and international research ecosystem to drive adoption and alignment.

Governance, data ethics, and compliance

Thorough understanding of data privacy, security, and research governance frameworks, with experience applying these in health or regulated environments. Able to ensure that product design and delivery meet the highest standards of trust, transparency, and compliance.

Adaptive and decisive leadership

Able to lead through complexity and change, balancing strategic intent with operational delivery. Skilled at making informed trade-offs under uncertainty and ensuring cross-organisational alignment around strategic choices.

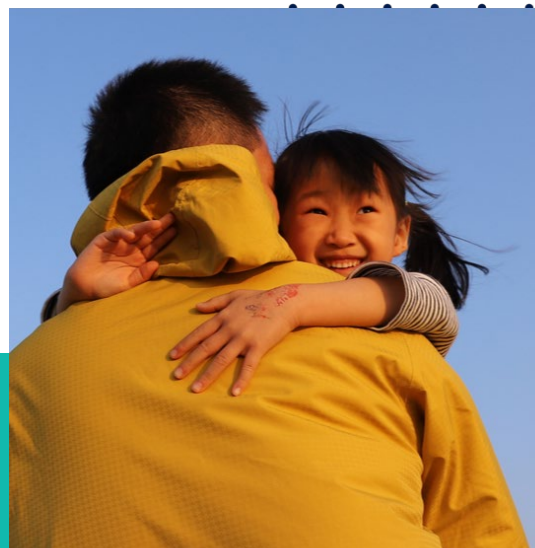
Sector insight and ecosystem fluency

Deep understanding of the UK and global health research ecosystem, including partnerships with the NHS, academic institutions, funders, and regulators. Familiarity with cohort studies, biobanks, and Trusted Research Environments, and awareness of the opportunities and constraints of working with health data at scale.

Technologically fluent

Able to engage confidently with architecture, security, and engineering discussions, and guide strategic decisions on cloud platforms, data infrastructure, and analytical products

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The person

Personal attributes

Strategic and systems thinker

Exceptional strategic thinking skills; connects product decisions to broader organisational goals, financial sustainability, and long-term mission impact.

Trusted executive partner

Builds strong and collaborative relationships with fellow executives and the Board, contributing to collective decision-making beyond the product portfolio. Able to challenge and influence constructively at the most senior levels.

Inspiring and inclusive leader

Creates the conditions for cross-functional and diverse teams to thrive; fosters a culture of creativity, accountability, and psychological safety. Committed to developing future leaders and building an equitable, representative product community.

Outcome-driven and pragmatic

Balances ambition with execution; translates vision into clear priorities and measurable results. Brings a disciplined approach to delivery while encouraging innovation and experimentation.

Mission-driven and resilient

Deeply motivated by impact and public good. Demonstrates integrity, resilience, and focus in complex or high-pressure environments.

Curious and future-oriented

Continuously scans the horizon for emerging technologies, business models, and user behaviours that could shape future strategy. Encourages learning and experimentation across the organisation.

Guardian of trust and integrity

Acts as a visible champion for ethical, transparent, and compliant practice — ensuring the organisation continues to earn and maintain the trust of participants, researchers, and partners.

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How to apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to Our Future Health on this appointment.

Candidates should apply for this role through our website at www.saxbam.com/appointments using code **ZBWTB**.

Click on the 'apply' button and follow the instructions to upload a CV and cover letter and complete the online equal opportunities monitoring* form.

The closing date for applications is noon on Thursday 11th December.

* The equal opportunities monitoring online form will not be shared with anyone involved in assessing your application. Please complete as part of the application process.

GDPR personal data notice

According to GDPR guidelines, we are only able to process your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health, sex life, or sexual orientation) with your express consent. You will be asked to complete a consent form when you apply and please do not include any Sensitive Personal Data within your CV (although this can be included in your covering letter if you wish to do so), remembering also not to include contact details for referees without their prior agreement.

Due diligence

Due diligence will be carried out as part of the application process, which may include searches carried out via internet search engines and any public social media accounts.

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community of
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